

## MediaCorp Radio's Digital Radio Event at Suntec City

Hall 401, Suntec City  
1 Raffles Boulevard, Singapore  
13-14 October 2007

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Organised by MediaCorp Radio and in conjunction with MediaCorp TV's HD5 Lift Off event, the Digital Radio Event saw the adoption of a brand new name for MediaCorp Radio's digital service.

MediaCorp Radio first launched its digital service in Singapore on 19th November 1999. Originally called SmartRadio, it is now known as MediaCorp Radio's DIGITAL RADIO. Based on the European's Eureka-147 Digital Audio Broadcast (DAB) standard, it is also Asia's first digital radio service. DIGITAL RADIO currently offers a total of 14 radio stations – six of which can only be heard exclusively on digital radio and eight are MediaCorp Radio's more popular FM stations on simulcast that include Class, Y.E.S., Symphony, Gold, Love, Lush, 987 and 938LIVE.



*Excitement among the crowd comprising of digital radio fans and audiophiles at the 2-day Digital Radio Event at Hall 401, Suntec City on 13-14 October 2007.*



DIGITAL RADIO offers high digital sound quality - listeners can also access details such as the song title, artiste's name and even traffic report in the form of scrolling text display on the LCD screen. The result is an enriched and even more intimate entertainment medium which provides both aural and visual impact for a growing group of DIGITAL RADIO listeners.

Visitors to the DAB Event were also treated to a display of many state-of-the-art digital receivers ranging from in-car, portable, USB to high-end in-home models.

MediaCorp Radio thanks the following partners for their support of the event: Meridian Audio, Tivoli, Blaupunkt, Pure Digital, Revo, Sangean, GyroSignal and Skycom Satellite Systems Pte Ltd.



*The Meridian F80 DAB/AM/FM radio cum CD/DVD integrated system. Available in five Ferrari colours at SGD 4,600.*

Generating the most attention was perhaps the Meridian F80. A luxury transportable home entertainment system with DAB/AM/FM radio, it also comes with dual alarms and can wake you in the morning with gentle chimes, a preset radio station or your favourite CD. It can fill a living room with CD sound or play DVDs when connected to a display device. You can also connect your iPod and enjoy your stored music library. Available in five Ferrari colours, the Meridian F80 is retailing at SGD 4,600 (excluding GST). For more information, contact Mr. Marc Than from Absolute Sound Distribution at 6339-0330 or email [absoundserv@yahoo.com.sg](mailto:absoundserv@yahoo.com.sg)

The Pure Digital's Chronos CD has easy-to-use bedside features including alarms that can be set for weekdays, weekends, daily or as one offs – each with the choice of waking up to either DAB digital radio or a simple tone alarm. Retailing at SGD 289, the length of the snooze timer is also adjustable. Another interesting product is the Pure Digital's Evoke-2XT which comes with radius-edged casework finish in either maple or cherry wood veneer and a large easy-to-read white-on-blue display. Retailing at SGD 459, it comes complete with a handy clock display, a tone/radio alarm, a kitchen timer, and even has the ability to connect your iPod, CD or MiniDisc from all your music sources.



*(L-R): Pure Digital's Evoke-1XT Tri-Band (SGD 359), Evoke-2XT (SGD 459), Chronos CD (SGD 289) and Élan (SGD 289).*

For more information about Pure Digital's digital radio products that include the Evokes and Élan, contact Mr. Desmond Choo from Pure Digital (Singapore) at 6566-5253 or email [sqimage@pacific.net.sg](mailto:sqimage@pacific.net.sg)



*(L-R): The Tivoli Audio Model DAB (SGD 599), CD & Speaker. On top is the Tivoli Songbook 100 DAB/AM/FM RDS travel clock radio.*

The Tivoli Audio Model DAB radio is equipped with Tivoli Audio's award winning AM/FM tuner with its trademark 5:1 tuning dial, not to mention a plethora of analogue inputs and stereo outputs. Retailing at SGD 599, it also comes with a digital clock. On the other hand, the mains and battery operated Tivoli Audio SongBook 100 DAB/FM RDS/AM travel clock radio is

equipped with timer, alarm, auxiliary input and stereo headphone output and includes a rear keyhole cut-out for easy wall mounting. Retailing at SGD 649, SongBook 100 DAB is printed with 100-year commemorate logo to commemorate 100 years of radio broadcasting. For more information, contact Mr. Alfaseeh Maricar from Lenbrook Asia at 6748-3137 or email [amaricar@nadelectronics.com](mailto:amaricar@nadelectronics.com)

The Sangean DDR-22 is a retro-styled mains operated desktop DAB/FM RDS radio. Its wooden cabinet is made of MDF. Other features include alarm, sleep timer, bass booster, aux-in, and remote control. Retailing at SGD 439, the DDR-22 can also be connected to your hi-fi system via the optical output. The Revo Uno DAB/FM radio brings a fresh, contemporary design attitude to the retro dominated world of DAB digital radio and retails at SGD 289. It is also available in a range of colours to suit most interiors and includes alarm clock, snooze, and



(L-R): Sangean DDR-3 (SGD 399), Sangean DDR-22 (SGD 439), Revo Uno (SGD 289) and the Revo Pico (SGD 339).

alarm clock, snooze, and aux-in features. Retailing at SGD 339, the Revo Pico is a mains and battery operated DAB/FM radio. It could also use 12V vehicle mains supply and includes remote control, alarm clock, snooze, and aux-in features. For more information on Sangean and Revo products, contact Ms. Catherine Gasper from Orange Communications at 6481-6223 or email [catgasper@orangecom.com.sg](mailto:catgasper@orangecom.com.sg)



(Top): Blaupunkt Woodstock DAB52 car radio with MP3 playback (SGD 399). (Bottom): Woodstock 53 car radio with MP3 playback & record (SGD 719).

The Blaupunkt Woodstock DAB 52 is the world's first fully integrated digital radio with MP3 technology. Retailing at SGD 399, the product does not require any additional equipment and can be easily installed in the standard radio compartment in any vehicle. The Woodstock also includes FM, MW and LW frequencies. When driving outside a DAB coverage area, the unit will automatically switch onto the FM frequency and then back when DAB reception is available. The Woodstock can also play CD ROMs in MP3 format and it has a slot for multimedia cards (MMC), the smallest storage medium in the world. A single CD ROM can play back up to 12 hours of music -

that's around 200 tracks! The MMC card supports the FAT-16 file system, so that music files can be processed on a home PC. On the other hand, the Woodstock DAB 53 has a recordable feature. Retailing at SGD 719, you can now record from DAB radio in crystal clear sound quality. For more information, contact Mr. Eric Ong from Robert Bosch at 6350-5486 or email [eric.ong@sg.bosch.com](mailto:eric.ong@sg.bosch.com)

The GyroSignal uMedia  $\mu$ TV is both a DAB as well as a digital TV USB receiver. To be connected to your PC or notebook computer via the USB interface, Digital Radio listeners now have the option to view MediaCorp's Digital 5, Digital 8, CNA (Channel News Asia) as well as TVMobile in digital video broadcast terrestrial (DVB-T) format. The uMedia  $\mu$ TV also supports MediaCorp TV's TeleText service. For more information, contact Mr. Allen Tseng from GyroSignal Technology Co Ltd in Taiwan at +886-222289977 or email [allen\\_tseng@gyrosignal.com](mailto:allen_tseng@gyrosignal.com)



*Inserted through the USB port on the left-hand side of the notebook computer is the GyroSignal uMedia  $\mu$ TV which is both a digital radio and digital TVUSB receiver.*

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Check out MediaCorp Radio's Digital Radio website at  
<http://www.digitalradio.sg/>